

Bridal showcases

SOUTHEAST WISCONSIN 2025



2025 SE WI BRIDAL SHOWCASES



GENEVA LAKE

Sunday, March 16, 2025
11AM-2PM

Hawk's View Golf Club
7377 Krueger Rd
Lake Geneva, WI



RACINE

Sunday, March 23, 2025
11AM-2PM

Roma Lodge
7130 Spring St
Racine, WI



KENOSHA

Sunday, March 30, 2025
11AM-2PM

Upper East
622 58 th St
Kenosha, WI

 **AMPLIFIED**
WISCONSIN

LEE ENTERPRISES | The Journal Times | KENOSHA NEWS | Radio Genesis REGIONAL NEWS

WHERE YOUR STORY LIVES™

CONTACT ERIN FOR MORE INFO

✉ erin.fletcher@lee.net

☎ 262-656-6209



SINGLE EVENT BOOTH OPTIONS

CHECK ALL THAT APPLY OR REGISTER ONLINE AT GO.JOURNALTIMES.COM/BRIDAL25VENDOR


GENEVA LAKE

- ☐ Single Booth \$299
- ☐ Double Booth \$479
- ☐ Electricity \$30
- ☐ Bag Insert \$150

RACINE

- ☐ Single Booth \$399
- ☐ Double Booth \$649
- ☐ Electricity \$40
- ☐ Bag Insert \$150

KENOSHA

- ☐ Single Booth \$399
 - ☐ Double Booth \$649
 - ☐ Electricity \$40
 - ☐ Bag Insert \$150
- 

MULTIPLE EVENT BOOTH OPTIONS

RACINE & KENOSHA

- ☐ Single Booth \$648
- ☐ Double Booth \$1198
- ☐ Electricity \$60
- ☐ Bag Insert \$250

ALL 3

- ☐ Single Booth \$898
- ☐ Double Booth \$1598
- ☐ Electricity \$90
- ☐ Bag Insert \$300

INCLUDED WITH YOUR BOOTH

- Professionally piped & draped, at minimum 8'x6', booth space, with 6' table, 2 chairs and tablecloth
- Event Page business listing
- Comprehensive Bride-to-be list emailed to you within 21 days of event

Bag Inserts - Provide an item to be included and distributed in the Attendee Bags.

*Can be flyers (max size 8.5 x 11 finished size), business cards, promotional items, etc.
Must provide 300 items per event chosen.*

Be prepared to have a raffle prize at your booth. You will be responsible for bringing your own registration forms and contacting the winner. We will include all prize listings on the event web page (if notified).

All booth set-ups must fit inside the parameters of your designated space, you may purchase additional booths if necessary.

**ASK HOW WE CAN HELP YOU CONTINUE TO REACH YOUR
TARGET AUDIENCES THROUGHOUT THE YEAR AND YOUR
BRIDAL BOOTH(S) AT LITTLE TO NO COST!**

PRINTED BRIDAL EVENT GUIDE

AD SIZES & INVESTMENT

- ☐ 1/8 Page (4.894" x 2.35") \$275
- ☐ 1/4 Page vertical (4.894" x 4.9") \$500
- ☐ 1/4 Page horizontal (9.889" x 2.35") \$500
- ☐ 1/2 Page vertical (4.894" x 10") \$750
- ☐ 1/2 Page horizontal (9.889" x 4.9") \$750
- ☐ Full Page (9.889" x 10") \$1,000
- ☐ Back Cover, Inside Front or Back Cover (9.889" x 10") \$1,250
- ☐ Center Spread (20.4" x 9.889") \$1,750

IMPORTANT INFORMATION

PUBLISHES

Wednesday, March 5th
*in Kenosha News, Racine Journal Times,
and Lake Geneva Regional News*

AD SPACE RESERVATION

Monday, February 24th

AD APPROVAL

Tuesday, March 4th by 11am


All ads include Full Color
Creative fee of \$19.95 applies to all non-camera ready artwork.

* Deadlines subject to change, please see your sales rep for more information.

Contact your sales representative or Erin Fletcher at events@amplifiedwisconsin.com for any questions.

EVENT SPONSORSHIP OPPORTUNITIES

PRIMARY SPONSORSHIP (EXCLUSIVE BY CATEGORY)




INCLUDES: Double Booth space near entry at event(s) | Business Name/Logo in event promotional advertising, event signage and directory | Choice of featured image and strip ad on the front cover of the printed Bridal Guide (not avail. for Geneva Lake) OR Full Page ad in the Bridal Guide | Inclusion of your provided item* in the event Attendee Bags

(*600 qty for Racine & Kenosha, 300 qty Geneva Lake or 900 for All 3 events)

☐ RACINE & KENOSHA \$4999 ☐ GENEVA LAKE \$2499 ☐ ALL 3 \$6998

SECONDARY SPONSORSHIP (NON-EXCLUSIVE)




INCLUDES: Single Booth space near entry at event(s) | Business Name/Logo in event promotional advertising, event signage and directory | Half Page ad in the Bridal Guide | Inclusion of your provided item* in the event Attendee Bags

(*600 qty for Racine & Kenosha, 300 qty Geneva Lake or 900 for All 3 events)

☐ RACINE & KENOSHA \$2499 ☐ GENEVA LAKE \$1199 ☐ ALL 3 \$3298


BRIDAL LOUNGE SPONSORSHIP



INCLUDES: Sponsorship of a dedicated sitting area for Brides to gather and hold conversations with their party and/or vendors (can be an area or room depending on location) | Business Name/Logo in event promotional advertising, event signage and directory | Quarter Page ad in the Bridal Guide

☐ RACINE & KENOSHA \$1199 ☐ GENEVA LAKE \$899 ☐ ALL 3 \$1898

CHAMPAGNE SPONSORSHIP (1 EACH EVENT)



INCLUDES: Sponsorship of a free glass of Champagne to each registered Bride courtesy of your Business Name | Inclusion of Champagne offer and sponsorship in event promotional advertising, event signage and directory | Quarter Page ad in the Bridal Guide

 ☐ RACINE \$999 ☐ KENOSHA \$999 ☐ GENEVA LAKE \$899



Contact your sales representative or Erin Fletcher at events@amplifiedwisconsin.com for any questions.

EVENT AGREEMENT & REGISTRATION

Register online at go.journaltimes.com/bridal25vendor

BUSINESS NAME AS YOU'D LIKE IT TO APPEAR IN ALL EVENT PRINT & PROMOTION:

BUSINESS ADDRESS:

BUSINESS PHONE:

BUSINESS EMAIL:

BUSINESS WEBSITE:

CONTACT NAME:

CONTACT PHONE:

CONTACT EMAIL:

DO YOU NEED A TABLE FOR YOUR BOOTH?

☐

YES

☐

NO

DO YOU NEED 2 CHAIRS FOR YOUR BOOTH?

☐

YES

☐

NO

EVENT(S): ☐ RACINE ☐ KENOSHA ☐ RACINE & KENOSHA ☐ GENEVA LAKE

TOTAL BOOTH AND/OR PACKAGE CHOICE(S):

TOTAL INVESTMENT:

SIGNATURE:

DATE:

DUE TO HIGH DEMAND, NO BOOTH RESERVATIONS WILL BE HELD WITHOUT A CONTRACT AND SIGNED DEPOSIT OF \$200 BASED ON A FIRST COME, FIRST SERVED BASIS. RESERVATIONS WILL ALSO BE ACCEPTED ONLINE (MUST PAY BY CREDIT CARD WHEN USING THIS METHOD).

PAYMENTS CAN BE ARRANGED VIA ACH. PLEASE ASK YOUR REPRESENTATIVE FOR MORE DETAILS.

- GENEVA LAKE REGISTRATION & FULL BALANCE DUE BY FEBRUARY 28, 2025
- RACINE & KENOSHA REGISTRATION & FULL BALANCE DUE BY MARCH 7, 2025

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